

CYGNET BAY

.....
P E A R L S

Presents

THE AUSTRALIAN PEARL

JEWELLERY DESIGN

COMPETITION

2017

INTRODUCTION

Cygnnet Bay Pearls is pleased to announce The Australian Pearl Jewellery Design Competition for 2017. We invite Australian and international designer jewellers to celebrate the iconic Australian South Sea Pearl.

The competition is based around these famous pearls and the talents of designer Jewellers, Silver and Goldsmiths. Since the Australian cultured pearling industry emerged in the late 1950's Australia has consistently produced the best pearls in the world. Unlike most other pearl producing molluscs, the *Pinctada maxima* produces only one pearl every 2 years. They are rare, accounting for less than 1% of global pearl production, and valuable, accounting for around 20% by value.

This competition brings Australian South Sea Pearls direct from Cygnnet Bay, into the hands of those that make them wearable. Transformed into beautiful, creative pieces of jewellery by talented designer jewellers.

To give things a kick start, Cygnnet Bay Pearls is offering Free hand selected pearls from our harvest, to the first few jewellers to enter from each state of Australia. Approximately \$10,000 of Australian South Sea Pearls in total.

With 4 categories to win and a prize pool of over \$20,000, we hope to see some exciting, beautiful, and innovative designs.

Cygnnet Bay Pearls is excited to engage the Australian and the international Jewellery industry to showcase their talents with original and stunning pieces of jewellery featuring Australian pearls. To this end there are limited constraints on what can be made, how the jewellery is created, or the alloys used, as long as its wearable. We are hoping to invigorate the way pearls are perceived and invite jewellers to amaze.

TERMS AND CONDITIONS

Each entry will be assessed above all else for uniqueness, innovation, originality and ability to showcase the pearl. Pieces may only feature Cygnnet Bay Pearls supplied through our Kick-start or purchased (at a wholesale rate) through Cygnnet Bay Pearls. Pearls are purchased by calling Cygnnet Bay Pearls on (+61) 8 9192 5402 to discuss your requirements. We suggest a read of our web page "Selecting a Pearl", if you are unfamiliar with the pearls we grow, see link below.

<https://www.cygnnetbaypearls.com.au/selecting-a-pearl>



AUSTRALIA'S PEARLING PIONEERS

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www.cygnnetbaypearls.com.au | ABN 35 136 790 552

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PEARLS

Last year we successfully, via phone conversations and photography, were able to find suitable pearls at price points for all contestants. This will be our preferred method for 2017, please contact us with any questions.

Pieces are to be made using precious metals, either platinum, gold or silver. The feature is the pearl, so limited quantities of other gemstones are to be used, this is determined by overall effect of finished piece and is up to the discretion of our Judging panel.

A panel of experts will then judge each piece independently and under an accumulative point's system. Entries will be judged against three criteria, a number will be allocated to each piece so it can be judged anonymously:

1. Innovation and Originality of Design 50% of total score
2. Ability to showcase the Cygnet Bay Pearl 25% of total score
3. Quality of workmanship and materials 25% of total score

The winner of each category will be determined purely by having the highest accumulative points. The People's Choice award will be based on the highest votes received.

In the event of a tie in either of the categories, the tying pieces will each be re-judged individually by the judges until a winner on accumulative points is determined.

This competition is open to fulltime and or qualified jewellers and allied trades, people who derive the majority of their income from the design and manufacture of jewellery.

PRIZE CATEGORIES

SUPREME AWARD WINNER

CRITERIA

Determined by our panel of Judges, once final is not available to dispute. They will be looking for uniqueness, innovation, originality and ability to make the Pearl the feature.

PRIZES & AWARD

- **\$5,000.00 cash**
- **Pallion \$1000 voucher**
- **14mm Round A2+ Grade:, valued at \$3152**
- **Certificate: "Supreme Winner" The Australian Pearl Jewellery Design Competition, Presented by Cygnet Bay Pearls**

PEOPLE'S CHOICE AWARD WINNER

CRITERIA

Determined by votes received by the public, once final is not available to dispute. They will be looking for consumer appeal and wearability. Public voting is conducted in person and online.

PRIZES & AWARD

- **\$3,000.00 cash**
- **Pallion \$750 voucher**
- **Certificate "People's Choice Award" The Australian Pearl Jewellery Design Competition, Presented by Cygnet Bay Pearls**



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APPRENTICE AWARD WINNER

CRITERIA

To design and manufacture an innovative piece of jewellery that can be designed and manufactured completely using the student jeweller's skill set. To encourage and nurture new design talent in the Australian Jewellery industry.

PRIZES & AWARD

- \$2,000.00 cash
- \$500 Pallion voucher
- 13mm Drop A1 valued at \$1327
- Certificate, "Apprentice Winner" The Australian Pearl Jewellery Design Competition, Presented by Cygnet Bay Pearls

ADDITIONAL CRITERIA

- The apprentice or student of design or fine arts must be fourth year or below in their training and must be able to provide suitable documentation as proof of their current student status.
- The apprentice or student designer is to be sponsored by their employer or an invited brand for their entry cost and manufacturing costs.
- The apprentice must manufacture all components of the piece.
- The apprentice along with their sponsor must sign a declaration that the above Additional Criteria is correct.

HANDMADE AWARD WINNER

CRITERIA

Determined by our panel of Judges, once final is not available to dispute. They will be looking for uniqueness, innovation, originality and ability to make the Pearl the feature.

Jewellers possess old-world skills in an industry that is moving quickly in a direction of computer aided design, machine manufacture and finish. We have chosen to acknowledge with this award the hard won, exceptional and increasing rare handcrafted skills of Australian Designer Jewellers, Silver and Goldsmiths. The handmade Award aims to promote the highest standard in design and craftsmanship within the jewellery industry.

We require at least 5 progress photos to be included with your entry. One image to be of the design at drawing stage, and at least 4 other images to illustrate the handmade process. Video documentation is also welcome. Photos and video can be forwarded to Cygnet Bay Pearls via email before the entry deadline.

PRIZES & AWARD

- \$2,000.00 cash
- 12-14mm Keshi Pearl valued at \$2000
- Certificate, "Handmade Winner" The Australian Pearl Jewellery Design Competition, Presented by Cygnet Bay Pearls



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INTERNATIONAL AWARD WINNER

CRITERIA

- Determined by our panel of Judges, once final is not available to dispute. They will be looking for uniqueness, innovation, originality and ability to make the Pearl the feature
- International entry pieces will be eligible for International Award Winner and People's Choice Winner categories only
- Please be sure to understand the pearl shapes, sizes and colours we grow before designing your piece. We recommend advising us of your choice of pearl so we can confirm that we have it available. For instance, we have no intense gold pearls available at the moment and there is very little under 10mm in size in most shapes.

International Entry and Submission process

- Drawings of proposed piece is to be submitted via email to magnolia@cygnetbaypearls.com.au. Drawings must show at least 3 different perspectives, include alloy, gem and pearl descriptions
- CLOSING DATE FOR DRAWING SUBMISSION: **June 30th**
- Cygnet Bay Pearls will select the 3 best designs to be made. Successful entries will then purchase their pearl, make the piece and send to Cygnet Bay Pearls by the entry deadline
- Taxes and duties payable on the piece on entry into Australia will be paid by Cygnet Bay Pearls. The entrant will reimburse Cygnet Bay Pearls for the 5% import duty prior to the piece being returned. The entrant may choose to leave the entry on consignment with Cygnet Bay Pearls under the consignment conditions. The 5% Import duty cost will be deducted from the sale price in addition to the commission amount as described in the consignment conditions.
- All monetary values will be calculated in Australian Dollars.
- All prize money is in Australian Dollars. Any bank or third party charges incurred in transferring the prize money will be borne by the entrant

PRIZES & AWARD

- **\$3,000.00 cash**
- **14mm Round A2+ Grade valued at \$3152**
- **Certificate**

KEY DATES

Close Date for entries to be received at Cygnet Bay Pearls - Broome

31st of August 2017

- All finished jewellery items must be received by midnight 31st of August 2017
Note: Allow for longer transit time periods based on the Broome's remote location.

Close Date – International design assessment

30th of June 2017



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- All drawings for design assessment must be received by midnight AWST to be eligible for assessment

31st of August 2017

- The three successful designs selected must have their finished pieces to Cygnet Bay Pearls, Broome by 31st of August to be eligible to win relevant prize categories.

[People's Choice Award Voting](#)

In Person - 9am Monday 4th - 12 noon Friday 22nd September 2017

- All entries will be on display in Broome at the Cygnet Bay Pearls boutique from Monday the 4th to Tuesday 19th. This includes the week of the Shinju Matsuri, festival of the pearl in Broome.
- Entries will move to Cygnet Bay Pearl Farm and will be on display from 20th to 22nd

On Line - 9am Monday 4th - 12 noon Friday 22nd September 2017

- All entries will be photographed and placed online via our website for online voting.
- **There will be prizes to be won by the public for registering a vote**, including a trip for two from an Australian capital city to Broome and to Cygnet Bay Pearl Farm. Terms and conditions will apply. T&C's and Prize details will be published on the voting page.

[AWARDS NIGHT AND CYGNET BAY PEARLS HARVEST PARTY](#)

Saturday 23rd September 2017

- Join Cygnet Bay staff and friends at the farm for our Harvest Party and The Australian Pearl Jewellery Design Competition Awards night. Winners will be announced and posted online that evening.

[Returning Jewellery Pieces](#)

2nd of October 2017

- Return pieces unless consignment choice is made
- Allocate prizes and winning awards and acknowledgement awards

[Entry Fee and Costs - Australia](#)

- A minimal entry fee of \$60.00 is payable, via our website, for every applicant/piece that enters the competition. This includes return shipping & handling of your entry piece and is covered by our insurance.



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- Multiple entries are accepted, each piece entered is a separate entry fee.

Entry Fee and Costs - International

- STAGE 1: Design assessment. A minimal entry fee of \$30.00 is payable, via our website, for every design submitted for assessment.
- STAGE 2: \$60 entry fee payable via our website. This covers return postage of your piece. Before your piece is returned you must reimburse the 5% import duty that Cygnet Bay Pearls paid on the import of your piece. Please note you may wish to leave the piece on consignment. See Consignment offer detail below.

CONTACTS

Marten Matthews: marten@cygnetbaypearls.com.au

Magnolia Howard: magnolia@cygnetbaypearls.com.au

ADDITIONAL CONSIGNMENT OFFER

- Cygnet Bay Pearls would like to invite entrants to have their competition pieces remain on display in the Broome boutique located on 2/23 Dampier Terrace, Broome Western Australia, after the competition has finished. A commission fee of 33% will be deducted from your nominated retail price. You will be paid at the end of the calendar month that the jewellery piece was sold. For further details regarding consignment terms and conditions please contact marten@cygnetbaypearls.com.au

Upon entering The Australian Pearl Jewellery Design Competition:

- All pearls are to be from Cygnet Bay Pearls. Pearls can be obtained via either being among the first to enter and receive a Kick-start Pearl or to be purchased from Cygnet Bay Pearls (at a wholesale rate) by contacting us marten@cygnetbaypearls.com.au or magnolia@cygnetbaypearls.com.au
- There is no limit to the number of pieces submitted by each entrant. A separate Official Entry Form must be sent for each piece.
- One entry fee is applicable for each piece entered.
- Prizes will be awarded to the company or individual whose name appears on the entry form.
- Each entry must be a unique design for the 2017 competition, not having been entered into any other competition previously.
- All Entrants will be issued an identification number on receipt of entry.
- Refrain from trademarks, manufacturers stamps etc. Be advised these will be concealed by Cygnet Bay Pearls for judging purposes if they are included. Entries will be judged by id number only.
- All entries must be insured during transportation to Cygnet Bay Pearls. Such insurance is the responsibility of the entrant. Your failure to secure insurance in no way shifts responsibility to Cygnet Bay Pearls.



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- Cygnet Bay Pearls will not accept any liability, nor give any guarantee against theft, loss or damage to the entries. Entries will be under high security at all times while in the care of Cygnet Bay Pearls.
- CANCELLATIONS will not be entitled to a refund, any pearl received as part of the Kick-start offered by Cygnet Bay Pearls must be returned within 7 days or will be billed to the company on the registry form.
- The Cygnet Bay Pearls reserves the right to refuse any entry that is late or does not conform to the specific Terms and Conditions of Entry.
- The Judge's decision will be final and no correspondence will be entered into.
- All jewellery pieces will be judged on Innovation and originality of design, ability to showcase Cygnet Bay Pearl and quality of workmanship and materials. Cygnet Bay Pearls reserves the right to revoke awards presented to any winning entrant who has been found to be in breach of any of the Terms and/or Conditions of Entry.
- Cygnet Bay Pearls reserves the right to withhold or reduce the number of prizes in any category in which the Judging Panel considers the entries do not reach the standard of excellence they are seeking. At the discretion of the Judging Panel additional prizes such as highly Commended, Commended or Certificate of Merit maybe awarded.

PRIVACY COLLECTION STATEMENT

- By submitting an entry into this competition entrants consent to receive promotional and other marketing messages from the Cygnet Bay Pearls (including messages sent electronically for an unlimited period of time). Entrants will be able to opt-out at any time by following the instructions included in each message sent by the Cygnet Bay Pearls.

COPYRIGHT, STATUTORY GUARANTEES, WAIVER AND LIABILITY

- The Cygnet Bay Pearls reserves the right to photograph the entries for use in all Cygnet Bay Pearls and associated marketing and publicity activities.
- In participating in this competition, the winners agree to participate and co-operate as required in all editorial activities relating to The Australian Pearl Jewellery Design Competition, including but not limited to being interviewed and photographed. The winners agree to granting the Cygnet Bay Pearls a perpetual use of such footage and photographs in all media worldwide, including online social networking sites, and the winners will not be entitled to any fee for such use.
- Prize-winners are advised that tax implications may arise from their prize winnings and they should seek independent financial advice prior to acceptance of that prize.
- Cygnet Bay Pearls reserves the right to amend, cancel or suspend this competition if an event beyond the control of the Cygnet Bay Pearls corrupts or affect the administration security, fairness, integrity or proper conduct of this competition. Cygnet Bay Pearls will disqualify any individual who has tampered with the entry process or any other aspect of this competition.
- Except for any liability that cannot by law be excluded, including the Non-Excludable Guarantees, Cygnet Bay Pearls (including its sponsors, respective officers, employees and agents) is not responsible for and excludes all liability (including negligence), for any personal



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injury; or any loss or damage (including loss of opportunity); whether direct, indirect, special or consequential, arising in any way out of: (a) any technical difficulties or equipment malfunction (whether or not under Cygnet Bay Pearls control); (b) any theft, unauthorised access or third party interference; (c) any entry or prize claim that is late, lost, altered, damaged or misdirected (whether or not after their receipt by Cygnet Bay Pearls) due to any reason beyond the reasonable control of Cygnet Bay Pearls; (d) any variation in prize value to that stated in these Terms and Conditions; (e) any tax liability incurred by a winner or Entrant; or (f) use of a prize. Cygnet Bay Pearls (including its' sponsors, officers, employees and agents) excludes all liability for any loss (including, without limitation, indirect, special or consequential loss or loss of profits or opportunity), expense, damage, personal injury or death which is suffered or sustained (whether or not arising from any person's negligence) in connection with this competition including taking or using a prize, except for any liability which cannot be excluded by law (in which case that liability is limited to the minimum allowable by law), including the Non-Excludable guarantees. Any change in value of the prize occurring between the publishing date and date the prize is claimed is not the responsibility of Cygnet Bay Pearls.



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